



Starting an Online/Hybrid School or Program: A Year-Long, Facilitated Network *For districts seeking to start an online or hybrid program for SY 2021-22*

Is your district planning to start an online or hybrid school/program for school year 2021-22? If so, the Digital Learning Collaborative can help. We are planning a year-long, facilitated cohort of districts working together to plan, implement, and build on *your* goals for *your* students.

Topics will include:

- Setting goals and objectives for your school or program
- Deciding between online and hybrid
- Hiring, developing, and supporting teachers
- Content acquisition: build vs buy vs both
- Learning management systems and other platforms
- Student support
- Budget and finance
- Operations and district policies
- Special student populations
- Evaluation

Process:

This will be a year-long project that is built around regular, facilitated, real-time discussions, augmented by online discussions, and using the DLC's Planning Guides.

- Each district designates between one and five people who are involved in discussions. We strongly recommend that the district designate a lead representative.
- Each call will focus on a specific topic, with key ideas and issues presented by DLC facilitators and invited experts.
- Online discussion prompts will present major strategic ideas and decision points.
- In between most calls, facilitators will provide prompts (such as "what are your district's goals) and feedback to documents and discussions.
- Our goal is to have engaged participating districts launch an online or hybrid school in fall or winter 2021.

Timing

- The project will launch with a first meeting in mid-January 2021
- "Assignments" will be given in between meetings and participants can network throughout the twelve months and beyond.

Fees

Districts joining the project pay \$12,000 for the year in two installments.

Interested? Email us at info@evergreenedgroup.com for more details on joining the first cohort.

A longer list of topics is provided below.

Topics

- Planning
 - Goal Setting/Vision
 - Purpose/Audience
 - Stakeholders
 - Program Types
 - Mission
 - Challenges
- Content
 - Build or Buy?
 - Types of courses
 - Purchasing/Licensing Models
 - Courses and the LMS
 - Course Quality/Evaluating Courses
- Teaching
 - Role of Teacher
 - Hiring
 - Professional Development
- Technology
 - LMS
 - CMS
 - SIS
 - Synchronous Tools
- Operations
 - Budget/Staffing and Funding
 - Budget Categories
 - Staffing
 - Salaries - Part-time/Full-time teachers
 - Student funding - Part-time/Full-time students
 - School or student pays?
 - Policies
 - Access & Equity
 - Teacher-Related Policies
 - Curriculum and Instruction
 - Student-Related Policies
 - Quality
 - Enrollment
 - Quality Standards
 - Program Evaluation
 - Data Collection
- Students
 - Recruitment
 - Support